



TENTERFIELD SHIRE COUNCIL
**BUSINESS
 & TOURISM
 AWARDS 2019**

Tenterfield Shire Council

2019 Business & Tourism Excellence Awards

www.tenterfieldbusinessawards.com

**NOMINATION FORM:
 EVENT OF THE YEAR**

Nominations must be submitted by midnight Sunday 17 November 2019

Please return completed forms to Emma Johnson:

e.johnson@tenterfield.nsw.gov.au

Tenterfield Visitor Information Centre
 157 Rouse Street, Tenterfield

0427 799 052

Tenterfield Shire Council
 PO Box 214, Tenterfield NSW 2372

Major, Media & Industry Sponsors



Tenterfield Star



Peter & Lyn Rickard

AWARD CATEGORY




Category winner will receive a \$1,000 Tenterfield Star advertising voucher

Event of the Year

Sponsored by Tenterfield Star

Nominations open to one-off or recurring business and tourism events held since July 2017 that have positively promoted the region and community. Events should reflect the culture and identity of the host organisation and nominations should demonstrate how the event achieved business outcomes. Tourism events must create a substantial economic impact within the local community and demonstrate the attendance of visitors from out of town.

The below award category nomination forms are available separately. Contact us for a copy or visit the website to download: www.tenterfieldbusinessawards.com

-  Business Excellence Award Categories
-  Disability, Inclusion & Access Award
-  Apprentice/Trainee/Employee of the Year

NOMINATION CHECKLIST

- Event Details
- High Resolution Event Images – up to 5
- Event Overview
- Event Outcomes

EVENT DETAILS

Nominated events must have been held since July 2017.

Event Name: _____

Event Location: _____

Town: _____ State: _____ Postcode: _____

Contact Name: _____

Email: _____

Phone: _____

Event Website: _____

Event Facebook: _____

Event Instagram: @ _____

100 word event summary to profile and promote your event throughout the awards process:

EVENT IMAGES

Please email up to 5 high resolution images to: e.johnson@tenterfield.nsw.gov.au. Images provided will be used to announce the winners at the awards presentation.

CRITERIA 1: EVENT OVERVIEW

Provide an overview of your event (max. 500 words)

Suggested areas you may wish to address

What makes your event special/unique (consider size, location, exclusivity, products, services and facilities), event history, mission/vision statements, event history, event plans/goals.

CRITERIA 2: EVENT OUTCOMES

Provide details of your event outcomes and achievements. (max. 500 words)

Suggested areas you may wish to address

Attendees: *How many, where they were from, and how they found out about your event. Relate this to your target market and how you identified and targeted them.*

Marketing and Promotion: *Evaluation of any marketing and promotional activities undertaken.*

Performance: *Evaluation of the event's operations and success*

Contribution to local community and economy: *Consider both social and economic contributions.*

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THANK YOU FOR YOUR NOMINATION